

Recycling Committee Minutes  
March 14, 2022

Present: Victoria Simon, Mark Graziano, Hilary Clark, Kim Karchenes, Dennis Kepner, Carol Libby, Sally Sulloway. Guests: Dean Lessard, DPW, Susan Burnich, Janet Drew, Michelle Webber.

**Introduction of guests:** Michelle Webber, Susan Burich who may be interested in join Recycling Committee.

**Janet Drew** presented efforts of York Connects, which is advocating for the proposed May ballot measure to **Pause & Plan Connectivity**. On April 5 @ 7PM Library live & zoom for voters to learn about safe practices and managing risks from wireless microwave radiation facilities. York Connects on Facebook. More information at Environmental Health Trust and MA for Safe Technology. Contact [yorkconnects@gmail.com](mailto:yorkconnects@gmail.com) with any questions.

Minutes from February 14 minutes approved.

**Logo design and use** : Final option has been chosen and invoice sent to DPW. Promotional adds for Recycle Coach will have the new logo . Adds will likely run in York Weekly (April) and The Sentinel (May/June). Mark and Victoria will decide dates for the ads to run and in which publications. We will get reports as to new signups and inquiries that go to Recycle Coach. Invoice will go to DPW to come out of Committee budget.

**Ordinance Changes** : Dean recommends that our proposed changes be on the November ballot. The May ballot has so many other issues. Dean is fully supportive of the need for the changes to the Ordinances. Dean will review proposed changes and work with Steve Burns. Town attorney will have to review. BOS will hold public hearings and decide to send to voters.

This committee wants to increase recycling on the part of businesses and 'special residences. Ideas presented include contests, advertising for businesses that show how good they are at recycling, getting pledges of commitment from different businesses, addressing the owners, especially. The Town Ordinance states that Commercial and Special Residences must recycle cardboard and paper. (Special Residences are non-commercial residences of more than 5 units.)

Contract with Casella will expire in 18 months. As Dean reviews the proposed ordinance changes he will be looking for items that will contradict items that are in the current contract.

NRCM survey was sent to DPW. It was mostly completed. Textiles have been added at Witchtrot. Signage is good. Kim will put new info on Instagram.

**New Business** : RC requests to be involved in the process of negotiating a new contract in 2024. Dean says there is no reason that we could not be involved. Discussion of why Casella will not allow us to use Ecomaine for our recycling.

**Earth Day** : WRAD, Eco Homes, YPL, First Parish, Parks and Rec are participating. RC contribution will be distribution of Casella recycle stickers, Recycle Coach adds and, if it works, an informational table at YPL where we will make the announcement of the summer Upcycle event. Clarification is needed for what plastics Kim Bernard will need for that event.

Discussion of enforceability of the recycling mandate. Suggestion to partner with Rotary or Chamber of Commerce to educate the public.

Kim is resigning. She will keep our Instagram page going for another month.

Victoria and Dennis will set up a meeting with see Steve Burns to review enforcement issues.

Next meeting will be April 11 in person at YPL at 3:00.

Meeting adjourned at 5:20.