

York, Maine
Comprehensive Plan Steering Committee
Wednesday, January 19, 2022; 5:00 P.M.
Zoom

Steering Committee Chair Kathleen Kluger called this supplemental workshop to order at 5:00 P.M. Planning Director Dylan Smith and Land Use Planner DeCarlo Brown represented Town Hall staff. It was DeCarlo's first SC meeting. Patience Horton was the recording secretary.

Committee Members present: Chair Kathleen Kluger, Vice Chair Ian Shaw, Nan Graves, Dave Herbein, Jud Knox, Stephanie Kemp Byrne, Dave McCarthy, Roan Spencer, Wayne Boardman, Todd Frederick, Mike Sinclair, David Webber, and Troy Williams.

CivicMoxie present: Susan Silberberg, Karl Seidman (Economic Development Specialist), Annie Streetman, and Sue Kim. The CivicMoxie document being edited: 20220818 combined and edited goals and strategies for SC disc final—with KS edits.

5:00-5:15 *Meeting overview; review of Minutes; Correspondence; Kathleen Kluger*
The January 10, 2022, Minutes were approved as written.

The Selectboard has approved \$10,000 for the CPSC FY23 budget. If approved by the voters in May, the funds will be available July 1. CompFest!2 in May will be paid through the residual of the FY22 budget, \$2,381.

Stephanie Byrne read a prepared statement. Conservation, preservation, and climate change must stand as a filter in constructing the strategies for all needs of the town.

5:15-6:20 *Review and discussion of proposed goals and strategies: Susan Silberberg*

Economic Development

Goal: Support the retention, goals, and diversification of York's economic base, including the expansion of year-round employment and high-quality jobs and growing industries.

- The quality of employment is an important part of this goal.
- "Living-wage" means people cover their basic living needs. Incorporate the term into the goal.
- Include other types of industries as well as growing industries.

Green Enterprise Recreational Overlay District

- Refer to the goals in the prior comp plan.
- Maximize natural assets, including the four-season trails.
- Encourage tourists who care about the environment.
- Have design-Charette events for character-based zoning.
- Disk golf

Zoning on Rt. 1

- Big boxes not allowed.
- Update and condense zones on Rt. 1.
- Evaluate business density use and character.

Programs and services

- Bring appropriate business development.
- Create a business guide on how to locate a business in York.
- Develop the art scene.
- Tie in non-profits.
- Make an inventory of unoccupied buildings.

Capacity

- Make a staff position for economic growth. Nothing is as good as that.
- The proposal for added staff will not pass with the voters.
- Make a volunteer Economic Growth Committee.
- Phase in a staff person slowly, based on the recommendation of the Committee.
- Contract a consultant on a short-term basis.
- Share the management position with York, Kittery, Eliot, and Berwick.
- Utilize outside resources for economic growth.

- Evaluate restaurant types.
- Promote fast-casual restaurants.
- Find 3,000-square-foot units for tradesmen space (plumbers, electricians, boat repair).

Connectivity (includes transportation)

Goal: Mitigate adverse impacts of the tourism sector and expand benefits for residents.

- Conduct a parking study at the beaches.
- Provide an inventory of the public and private parking supply.
- Study parking demand during peak tourist season.
- Make recommendation for beach-resident shuttle service.
- Provide mobility and alternative transportation for residents.
- Improve beach accessibility for local residents during high season.
- Address tourism through marketing and branding of the town.
- Develop transportation hub for parking, shuttle services, and bike- and scooter-share.

- Consider short term residential rentals (STRRs) as one of the types of housing.

History & Archaeology

Not reviewed during this meeting.

6:20-6:30 Wrap-up; Schedule of review for themes, goals, and strategies

Kathleen Kluger encouraged watchers to send comments to be addressed at future meetings.

Adjourn

6:40

Next Meeting: Monday, January 31, 5:00 P.M., via the Zoom platform. Natural Resources (including water, agricultural/forest, and marine resources) and Recreation.

	Date	Time	Location (Library or Zoom)
2	Monday, January 31	5:00-6:30	Zoom
4	Monday, February 7	5:00-6:30 (regular meeting)	t/b/d
5	Wednesday, February 9	5:00-6:30	t/b/d
6	Wednesday, February 16	5:00-6:30	t/b/d
7			
8	Respectfully submitted,		
9	Patience Horton		
10	Recording Secretary		